



## POISON IVY RELIEF SYSTEM

### Complete 2-Step Defense Against Plant-Induced Skin Irritation

Removes the cause. Relieves the symptoms.



#### WHY NUVOCOOL WINS

Unlike single-product competitors, NuvoCool Poison Ivy Relief System is engineered as a complete system addressing both urushiol contamination and skin irritation



#### 2-STEP SYSTEM ADVANTAGE

**Step 1: Remove**  
**Step 2: Relieve**

#### Targets Urushiol at the Source

Lifts and removes the oil responsible for irritation before it spreads

#### Dual-Action Cleansing System

Mechanical exfoliation + surfactants work together to dislodge and wash away contaminants

#### Helps Reduce Ongoing Irritation

Removes residual plant oils that can continue to trigger itching after exposure

#### Immediate Sensory Relief

Cooling actives provide fast, noticeable comfort

#### Targeted OTC Relief System

Formulated to help relieve itch and skin discomfort

#### Lightweight, Clean Finish

Absorbs quickly for easy, repeat application

#### Multi-Pathway Formulation

Cooling and active ingredients work together to help relieve itch and discomfort



Use only as directed. OTC claims aligned with Drug Facts labeling.